



# SPONSORSHIP PROPOSAL

Team FalconX



FalconX

**"TO FINISH FIRST YOU  
MUST FIRST  
FINISH"**



# ABOUT US

Amity International School Noida's Team FalconX comprises of six dynamic and highly skilled members. Our innovative approach to design and engineering reflects the school's commitment to excellence in STEM education. We plan to use the sponsorship funds to invest in advanced materials and cutting-edge technology for our project, ensuring optimal performance and innovation. This support will not only enhance our chances of winning the National Finals but also position us as strong contenders on the global stage, representing India with pride.



# What Is

# In Schools?

The F1 in Schools Competition is a global STEM initiative where teams of students design, manufacture, and race miniature F1 cars powered by compressed air. It engages young people aged 9 to 19 in the world of Formula 1, fostering skills like engineering, project management, branding, and teamwork. Participants gain hands-on experience, enhance problem-solving skills, and ignite a passion for technology and engineering. Winners progress from national finals to international competitions, showcasing their talents globally.





# Return On Investment

## Benefits for Sponsors

- **Extensive Visibility** — As national finalists, we've captured significant attention through our achievements and social media presence. By sponsoring FalconX, your brand will be prominently displayed to a global and diverse audience.
- **Sponsorship with FalconX showcases your company's dedication to innovation and the promotion of STEM** (Science, Technology, Engineering, and Mathematics) education. It also signifies your support for developing the next generation of engineers.

## Benefits for Students

- **Career Development** — The F1 in Schools program introduces students to various career paths through hands-on experience with engineering, manufacturing, and design using CAD (Computer-Aided Design) and CNC (Computer Numerically Controlled) machines. This practical exposure enhances their skills and increases their chances of career success. Additionally, handling finances within the competition teaches valuable financial management skills, preparing students for future roles in finance.
- **Skill Enhancement** — STEM competitions like F1 in Schools help students cultivate essential skills such as effective communication, time management, leadership, presentation, problem-solving, and teamwork. These abilities are critical for future success and make students' resumes stand out when applying for jobs or universities.
- **Real-World Collaboration** — F1 in Schools bridges classroom learning with real-world application. It allows students to collaborate with successful businesses and learn directly from industry professionals, providing invaluable insights and experiences.

# MEET *the* TEAM



FalconX



**Shivaansh Adlakha**

Team Leader &  
Design Engineer



**Vivaan Arora**

Graphic Designer



**Aarav Jain**

Manufacturing &  
Resources Manager



**Amaar Ali Syed**

Programmer



**Aaditya Sinha**

Marketing Manager



**Archisman Mukherjee**

Sponsorship Manager



**in Schools**  
STEM Challenge



# Gear 1

## Formation Lap

- ⚙ Mention name in team announcements and interviews
- ⚙ Social Media Recognition
- ⚙ Logo placements on Website

**INR - 10,000/-**



# Gear 3

## The Showdown

- ⚙️ Mention name in team announcements and interviews
- ⚙️ Logo placements on Website & Exclusive merch
- ⚙️ Social Media recognition

**INR - 20,000/-**



# Gear 6

Lights Out, Game on!

- ⚙️ Mention name in team announcements and interviews
- ⚙️ Logo placements on Marketing Materials, Website and Exclusive Merch
- ⚙️ Feature Article on company website with team mention
- ⚙️ Social Media recognition
- ⚙️ Displaying of a 15 second video advertisement sent by the company in our presentation

**INR - 30,000/-**





# Gear 8

## Victory Lap

- ⚙ Logo placements on Race Car
- ⚙ Exclusive feature in Team Videos & Interviews and Social Media
- ⚙ Feature Article on company website with team mention
- ⚙ Displaying of a 30 second video advertisement sent by the company in our presentation
- ⚙ Mention company name on the interantional stage when we qualify

**INR - 35,000/-**

	GEAR 1 10,000/-	GEAR 3 20,000/-	GEAR 6 30,000/-	GEAR 8 35,000/-
Mention name in team announcements	✓	✓	✓	✓
Logo placement on Website	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓
Logo placements on Exclusive Merch		✓	✓	✓
Logo placements on Marketing Materials			✓	✓
Exclusive feature in Team Videos & Interviews			✓	✓
Company Description On Team Website			✓	✓
Exclusive feature in Team Videos & Interviews and Social Media			✓	✓
Logo placement on the race car				✓

**Note: For in-kind sponsors perks stay the same and depend on how much the total cost of merchandise is**

# Contact Us



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